

Represent

# BIG CREATIVE SALARY SURVEY

<b>DESIGN</b>	<b>JUNIOR DESIGNER</b> 0-3 Full-time   Freelance <b>£22-£28K</b>   <b>£120-£200</b>	<b>JUNIOR ART DIRECTOR</b> 0-3 Full-time   Freelance <b>£30-£35K</b>   <b>£150-£220</b>
<b>MIDWEIGHT DESIGNER</b> 3-5 Full-time   Freelance <b>£30-£40K</b>   <b>£220-£250</b>	<b>MIDWEIGHT ART DIRECTOR</b> 3-5 Full-time   Freelance <b>£35-£45K</b>   <b>£230-£280</b>	<b>SENIOR DESIGNER / ART DIRECTOR</b> 6+ Full-time   Freelance <b>£40-£55K</b>   <b>£270-£300</b>
<b>DESIGN DIRECTOR</b> 8+ Full-time   Freelance <b>£60-£70K</b>   <b>£300-£350</b>	<b>SENIOR ART DIRECTOR</b> 8+ Full-time   Freelance <b>£60-£75K</b>   <b>£300-£400</b>	<b>CREATIVE DIRECTOR</b> 12+ Full-time   Freelance <b>£90-£120K</b>   <b>£400-£500</b>
<b>DIGITAL DESIGN</b>	<b>JUNIOR</b> Full-time   Freelance <b>£22-£30K</b>   <b>£180-£230</b>	<b>MIDWEIGHT</b> Full-time   Freelance <b>£30-£45K</b>   <b>£240-£290</b>
<b>SENIOR</b> Full-time   Freelance <b>£45-£65K</b>   <b>£290-£350</b>	<b>DESIGN DIRECTOR</b> Full-time   Freelance <b>£65-£75K</b>   <b>£350+</b>	<b>CREATIVE DIRECTOR</b> Full-time   Freelance <b>£75K+</b>   <b>£400+</b>

## PROJECT MANAGEMENT

### JUNIOR PROJECT MANAGER 1-3

Full-time	Freelance
£20- £27K	£90- £150

### MIDWEIGHT PROJECT MANAGER 3-5

Full-time	Freelance
£27- £35K	£150- £200

### SENIOR PROJECT MANAGER 5+

Full-time	Freelance
£38- £60K	£220- £350

### PROJECT DIRECTOR 7+

Full-time	Freelance
£50- £75K	£300- £450

### HEAD OF PROJECT MANAGEMENT 7+

Full-time	Freelance
£75- £120K	£450- £500

## ACCOUNT MANAGEMENT

### JUNIOR ACCOUNT MANAGER / EXECUTIVE 1-3

Full-time	Freelance
£22- £27K	£150- £200

### MIDWEIGHT ACCOUNT MANAGER 3-5

Full-time	Freelance
£27- £35K	£150- £200

### SENIOR ACCOUNT MANAGER 5+

Full-time	Freelance
£35- £50K	£200- £300

### ACCOUNT DIRECTOR 7+

Full-time	Freelance
£45- £70K	£250- £400

### CLIENT SERVICES DIRECTOR 10+

Full-time	Freelance
£70- £120K	£400- £500

## STRATEGY

### JUNIOR STRATEGIST 1-3

Full-time	Freelance
£22- £30K	£130- £180

### MIDWEIGHT STRATEGIST 3-5

Full-time	Freelance
£30- £40K	£180- £230

### SENIOR STRATEGIST 5+

Full-time	Freelance
£40- £75K	£230- £450

### STRATEGY DIRECTOR 7+

Full-time	Freelance
£75- £120K	£450- £500

# COPYWRITING

## JUNIOR COPYWRITER 1-3

Full-time	Freelance
<b>£20- £30K</b>	<b>£120- £180</b>

## COPYWRITER 3-5

Full-time	Freelance
<b>£30- £45K</b>	<b>£180- £250</b>

## SENIOR COPYWRITER 5+

Full-time	Freelance
<b>£40- £75K</b>	<b>£230- £450</b>

## HEAD OF COPYWRITING 7+

Full-time	Freelance
<b>£75- £120K</b>	<b>£450- £500</b>